



## WHAT'S YOUR HELICOPTER WORTH?

Newly Developed by HeliValue\$, Inc.  
The only online helicopter Automated Valuation Model (AVM)

OUR DATA • YOUR COMPONENT TIMES • YOUR EQUIPMENT

*Resale values specific to your aircraft!*

## HeliCalc® NOW LIVE!

on July 29, 2019

Are you considering a purchase? Need to establish a competitive asking price? Considering pre-lease commitments? Are you performing an internal company evaluation? Do you perform your own appraisals and require a more in-depth approach or alternative to a **Blue Book** page? HeliCalc® is the perfect solution for customers with helicopter operations knowledge. With HeliCalc® you will enter data into the program using your helicopter's component report and installed equipment list. HeliCalc® will also account for hourly maintenance programs, the condition of the paint/window and glass/upholstery and flooring/interior plastic. The program will calculate the average weighted use of your components, the installed equipment, and any other data entries. HeliCalc® will then generate a report that displays your value results. Each report is capable of providing the Fair Market Value (FMV), Orderly Liquidation Value (OLV), and Net Orderly Liquidation Value (NOLV) based on actual component status, 0% (full-life) and 50% (half-life) component use. Customers will have access to value results using HeliCalc® 24/7.

HeliCalc® is based on HeliValue\$, Inc. forty years of collected data and proprietary algorithms. Couple this with an average of 2,500 helicopter appraisals performed annually, and there is no source more accurate and dependable than HeliValue\$' HeliCalc®. HeliCalc® will be a pay-per-use program. Reports will be available for purchase for a fee of \$395 each. Customers who require a formal appraisal performed by an accredited HV\$ appraiser after the purchase of a HeliCalc® report will receive a 10% discount on appraisal desktop fees within six months of the report date